

September 2023

Website Analysis

● [logistik-express.com](#)

● [logistik-heute.de](#)

● [logistra.de](#)

● [materialfluss.de](#)

● [dispo.cc](#)



View the full analysis at:
pro.similarweb.com

Global rank

Last 28 days (As of Sep 02) Worldwide

Domain	Rank
logistik-express.com	#687,878
logistik-heute.de	#824,884
logistra.de	#1,914,185
materialfluss.de	#4,684,853
dispo.cc	#5,204,320

Country rank

Last 28 days (As of Sep 02) Austria

Domain	Rank
logistik-express.com	#5,721
logistik-heute.de	#175,353
logistra.de	#137,921
materialfluss.de	#206,666
dispo.cc	#185,873

Industry rank

Consumer Services/Shipping and Logistics

Domain	Rank
logistik-express.com	#3,068
logistik-heute.de	#3,615
logistra.de	N/A
materialfluss.de	#12,692
dispo.cc	#13,520

Traffic & Engagement

Total visits

Last 28 days (As of Sep 02) Worldwide

Domain	
logistik-express.com	32,736
logistik-heute.de	53,101
logistra.de	22,476
materialfluss.de	< 5,000
dispo.cc	< 5,000

Device distribution

Last 28 days (As of Sep 02) Worldwide

Domain	Desktop	Mobile
logistik-express.com	50.9%	49.1%
logistik-heute.de	30.0%	70.0%
logistra.de	20.9%	79.1%
materialfluss.de	43.6%	56.4%
dispo.cc	20.2%	79.8%

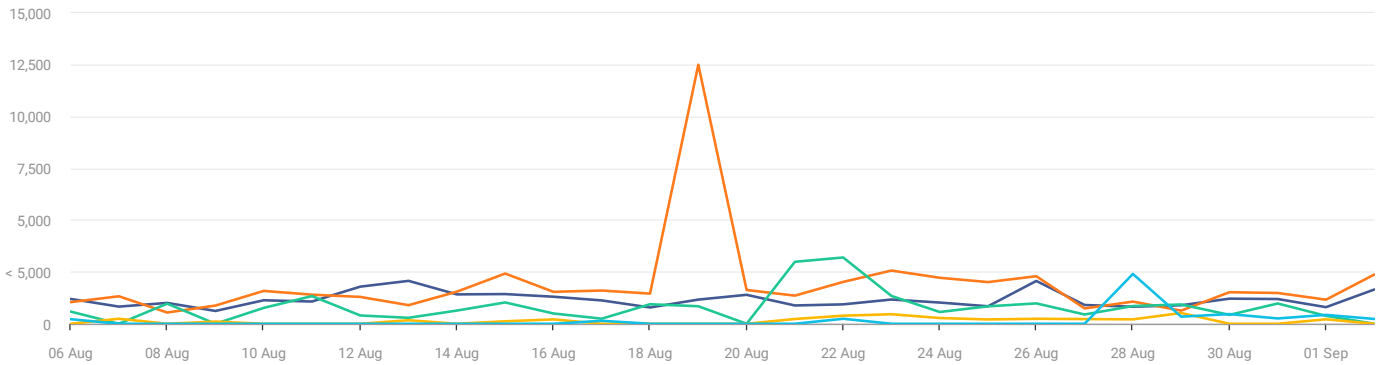
Engagement

Metric	logistik-express.com	logistik-heute.de	logistra.de	materialfluss.de	dispo.cc
Daily avg. visits	< 5,000	< 5,000	< 5,000	< 5,000	< 5,000
Deduplicated audience	No Data For Last 28 Days				
Visit duration	00:15:51	00:01:16	00:00:12	00:00:04	00:00:00
Pages per visit	13.11	1.91	1.30	2.66	1.12
Bounce rate	43.91%	65.4%	62.85%	91.26%	93.65%
Page Views	15,326	< 5,000	< 5,000	< 5,000	< 5,000

Visits over time

📅 Last 28 days (As of Sep 02) 🌐 Worldwide 📱 All traffic

logistik-express.com 32,736
logistik-heute.de 53,101
logistra.de 22,476
materialfluss.de < 5,000
dispo.cc < 5,000



Geography

Top Countries

📅 Last 28 days (As of Sep 02) 📱 All traffic



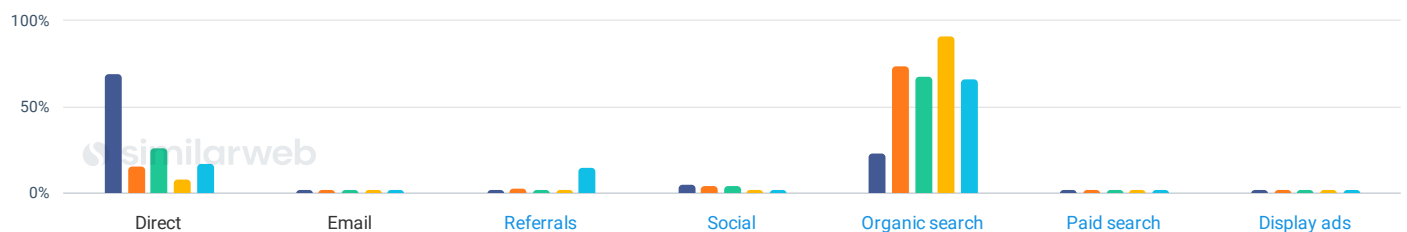
Country	Traffic Share	Group traffic share split
Germany	43.57% <div><div></div></div>	<div><div>14.8%</div><div>55.6%</div><div>22.8%</div></div>
Austria	23.21% <div><div></div></div>	<div><div>90.1%</div><div></div><div></div></div>
Slovenia	18.15% <div><div></div></div>	<div><div>99.4%</div><div></div><div></div></div>
Switzerland	9.14% <div><div></div></div>	<div><div>17.6%</div><div>48.4%</div><div>34.0%</div></div>
Netherlands	4.01% <div><div></div></div>	<div><div></div><div>87.5%</div><div></div></div>

Marketing Channels

Channels overview

📅 Last 28 days (As of Sep 02) 🌐 Worldwide 🖥 Desktop

logistik-express.com 16,669
logistik-heute.de 15,931
logistra.de < 5,000
materialfluss.de < 5,000
dispo.cc < 5,000



Organic Search

materialfluss.de is in the lead with 91.92% organic search



Top organic search terms

Last 28 days (As of Sep 02) Worldwide Desktop

logistik-express.com logistik-heute.de logistra.de materialfluss.de dispo.cc

Search Term	Traffic Share	Group Share Split	Volume	CPC
logistik express	5.32%	100%	110	-
logistik heute	3.24%	100%	880	\$1.96
hallo meinung	3.03%	100%	1,890	-
paletten	2.10%	50.0% 50.0%	12,330	\$0.80
smapone	1.65%	100%	2,070	\$2.88

Paid Search

logistik-express.com is in the lead with <1% paid search



Top paid search terms



No results

Try broadening your parameters or searching for something else.

Referrals

dispo.cc is in the lead with 15.21% referrals traffic

Top referring websites

Last 28 days (As of Sep 02) Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
app.hubspot.com	Online Marketing	22.40%	100%
redir.xing-news.com	Business Services	20.84%	100%
eu-app.cision.com	Marketing and Advertising	19.97%	100%
abtasty.com	Online Marketing	19.97%	100%
blog.agilox.net	Unknown	13.39%	100%

Ad Monetization

Top ad destinations

Last 28 days (As of Sep 02) Worldwide Desktop



No results

Try a different website, date range or country

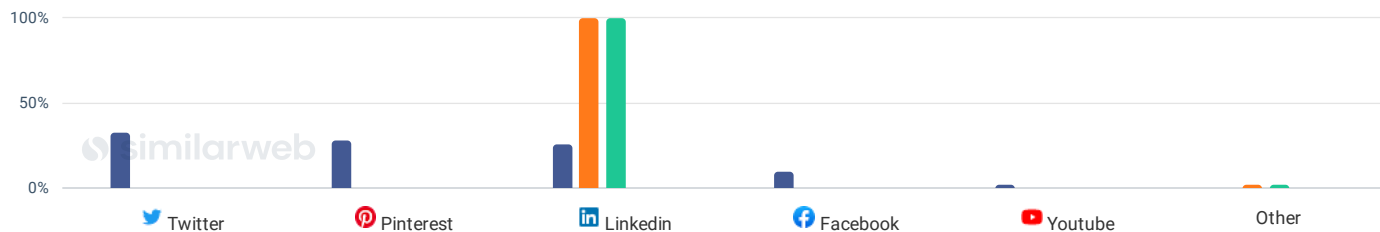
Social

logistik-express.com is in the lead with 5.36% social traffic

Social traffic

Last 28 days (As of Sep 02) Worldwide Desktop

logistik-express.com logistik-heute.de logistra.de materialfluss.de dispo.cc



Display Advertising

logistik-express.com is in the lead with <1% display ads traffic

Top publishers

Last 28 days (As of Sep 02) Worldwide Desktop



No results

Try a different website, date range or country

Display ad network

Last 28 days (As of Sep 02) Worldwide Desktop



No results

Try a different website, date range or country